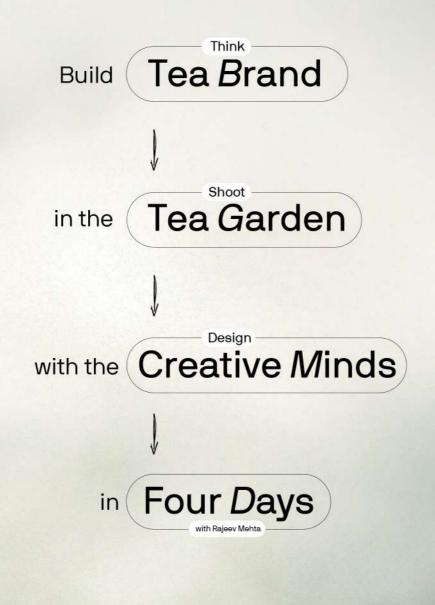
minds-club.com

branding BEYOND.

THINK-SHOOT-DESIGN

03 - 06 APRIL 2025

DARJEELING EDITION



That's why this is

India's first

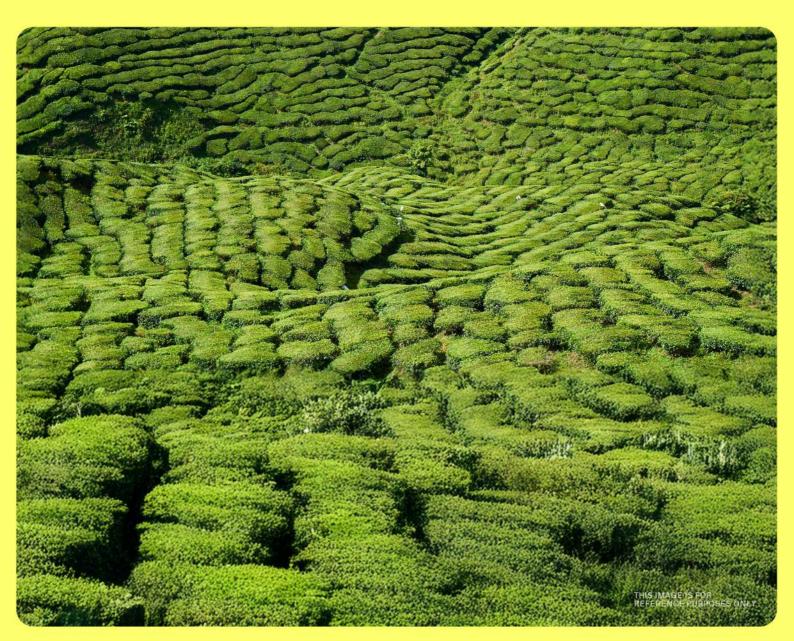
On-Fold creative
workshop.

THE

DARJEELING

Recharge your mind in a lush green escape and let nature spark your next big idea.







Day One | THE ARRIVAL



Be greeted with a refreshing welcome drink.



Settle into your cozy rooms and take in the fresh mountain air.



THINK - SHOOT - DESIGN

branding BEYOND.

A WORKSHOP BY RAJEEV MEHTA



Share ideas, craft strategies, and talk gear over a delicious dinner!





Good Night!

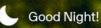
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RIGHT AFTER BREAKFAS

MODERN COMMERCIAL ADVERTISING WORKSHOP BY EXPERTS.

- Learn product styling, lighting, and composition to create high-quality visuals for social media, packaging, and campaigns.
- short-form video storytelling to make your tea brand stand out in digital ads and reels.
- Develop a unique visual identity that connects emotionally with your audience.
- Work on real-world brand content with expert guidance and creative direction.
- Learn & create Brand Storytelling
 Through Visuals.







Day Three | THE DESIGN

RIGHT AFTER BREAKFAST

THIS IS YOUR MOMENT







DESIGN

"TURN YOUR IDEAS INTO A BRAND!"

Conceptualize, create, and build your own tea brand from scratch.

From branding and storytelling to stunning visuals, bring your vision to life and craft a tea brand that stands out.

The stage is yours—let's make something extraordinary!

RIGHT BEFORE DINNER



Wrap up your journey with an exclusive feedback session by Rajeev Mehta





Good Night!

Day Four | THE TAKEAWAYS

09AM RIGH

RIGHT AFTER BREAKFAST

Final gathering to reflect on key learnings and discuss how to apply them in real-world projects.

Certificate Distribution by Rajeev Mehta

A moment to celebrate, connect, and share future goals.





Certificate Distribution Program for All Members by Rajeev Mehta.

And finally... Check out



HAPPY JOURNEY, AND SEE YOU AGAIN!





sounds groundbreaking, right?

But here's the bad news



we've got

Limited seats available!

Don't miss your chance to be part of this exclusive experience & learning!

All this game-changing learning at just

₹24,900/-

But don't worry, here's the good news





We offer installment payment option to make it easier for you to join!



And remember, we have limited seats!

Who can join India's first on-field Creative workshop?

GRAPHIC DESIGNERS

CREATIVE DIRECTORS

UI/UX DESIGNERS

FREELANCERS

ADVERTISING AGENCY

GRAPHIC DESIGN AGENCY

MARKETING AGENCY

DESIGN TEACHERS

BRANDING STUDENTS

BRAND OWNERS

ANYONE INTERESTED IN LEARNING BRANDING.

Inclusions



Stay & Meals throughout the workshop.



Workshop & Training Sessions by industry experts.



Hands-on Branding: Live Projects, Photoshoots & Practical Exercises!



Pro Models & Gear for Stunning Branding Visuals!



Explore Tea Gardens for Scenic Creative Inspiration!



Travel insurance worth 2 Lacs.



Recognized Certificate from Minds-Club.com



Exclusive Workshop Kit & Memorable Souvenirs!

Exclusions



Any travel is not Included—But We're Here to Assist.



Personal Expenses: Shopping, Extra Meals & More.



Additional Services: Extra Stay, Transport & Activities.



Anything that is not mentioned in the inclusions.

Secure your spot today and step into a world where creativity meets purpose.



BANK TRANSFER

HDFC BANK Acc. No. 50200094325851 IFSC code: HDFC0005395



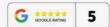
OUR PRODUCTS



FIND US ON







BOUGAIN VILLEA TEA RESORT, KURSEONG









Kurseong which is a bustling little hill town located in Darjeeling district.

How to Reach -



Nearest Airport - Bagdogra (IXB) - 40 kms (1 hr 30 min)



Nearest Railway - New Jalpaiguri (NJP) - 45 kms (4 hr 30 min)



Nearest Bus - Bagdogra & New Jalpaiguri, (5 hr 15 min)



Taxy - We can assist you in booking a taxy for you.