

**minds-
club.com**

PRESENTS

branding AND BEYOND.

THINK - SHOOT - DESIGN

03 - 06 APRIL 2025

DARJEELING
EDITION

Build ^{Think} **Tea Brand**

↓

in the ^{Shoot} **Tea Garden**

↓

with the ^{Design} **Creative Minds**

↓

in **Four Days**
with Rajeev Mehta

That's why this is

India's first
On-field creative
workshop.

THE
DARJEELING

Recharge your mind in a lush green escape and let nature spark your next big idea.



THIS IMAGE IS FOR
REFERENCE PURPOSES ONLY



Be greeted with a refreshing welcome drink.



Settle into your cozy rooms and take in the fresh mountain air.



THINK - SHOOT - DESIGN

branding AND BEYOND.

A WORKSHOP
BY RAJEEV MEHTA



Share ideas, craft strategies, and talk gear over a delicious dinner!



Good Night!



Good Morning!

Day Two | THE SHOOT

09AM RIGHT AFTER BREAKFAST

MODERN COMMERCIAL ADVERTISING WORKSHOP BY EXPERTS.



Learn product styling, lighting, and composition to create high-quality visuals for social media, packaging, and campaigns.



short-form video storytelling to make your tea brand stand out in digital ads and reels.



Develop a unique visual identity that connects emotionally with your audience.



Work on real-world brand content with expert guidance and creative direction.



Learn & create Brand Storytelling Through Visuals.



Good Night!



Good Morning!

Day Three | THE DESIGN

09AM RIGHT AFTER BREAKFAST

THIS IS YOUR MOMENT



THINK



SHOOT



DESIGN

“TURN YOUR IDEAS INTO A BRAND!”



Conceptualize, create, and build your own tea brand from scratch.

From branding and storytelling to stunning visuals, bring your vision to life and craft a tea brand that stands out.

The stage is yours—let’s make something extraordinary!

09PM RIGHT BEFORE DINNER



Wrap up your journey with an exclusive feedback session by Rajeev Mehta



Good Night!



Good Morning!

Day Four | THE TAKEAWAYS

09AM RIGHT AFTER BREAKFAST

Final gathering to reflect on key learnings and discuss how to apply them in real-world projects.

Certificate Distribution by Rajeev Mehta

A moment to celebrate, connect, and share future goals.



**Certificate Distribution Program
for All Members by Rajeev Mehta.**

And finally... Check out



HAPPY JOURNEY,
AND SEE YOU AGAIN!

branding AND BEYOND.



sounds
groundbreaking, right?

But here's
the bad news



we've got

**Limited seats
available!**

Don't miss your chance to be part of this
exclusive experience & learning!

All this game-changing learning at just

₹24,900/-

But don't worry,
here's the good news



We offer **installment payment**
option to make it easier
for you to join!

20% BOOKING AMOUNT NON-REFUNDABLE

₹4,980/-

40% 2ND
INSTALLMENT **₹9,960/-**

40% LAST
INSTALLMENT **₹9,960/-**

And remember,
we have limited seats!

Who can join India's first *on-field Creative workshop?*

GRAPHIC DESIGNERS

CREATIVE DIRECTORS

UI/UX DESIGNERS

FREELANCERS

CEO

ADVERTISING AGENCY
GRAPHIC DESIGN AGENCY
MARKETING AGENCY

DESIGN TEACHERS

BRANDING STUDENTS

BRAND OWNERS

ANYONE INTERESTED IN LEARNING BRANDING.

✓ Inclusions



Stay & Meals throughout the workshop.



Workshop & Training Sessions by industry experts.



Hands-on Branding: Live Projects, Photoshoots & Practical Exercises!



Pro Models & Gear for Stunning Branding Visuals!



Explore Tea Gardens for Scenic Creative Inspiration!



Travel insurance worth 2 Lacs.



Recognized Certificate from Minds-Club.com



Exclusive Workshop Kit & Memorable Souvenirs!

✗ Exclusions



Any travel is not Included—But We're Here to Assist.



Personal Expenses: Shopping, Extra Meals & More.



Additional Services: Extra Stay, Transport & Activities.



Anything that is not mentioned in the inclusions.

Secure your spot today and step into a world where creativity meets purpose.



BANK TRANSFER

HDFC BANK
Acc. No. 50200094325851
IFSC code: HDFC0005395

ecotrip

OUR PRODUCTS

minds-club.com

WildLad
CLUB

S O L O
CLUB

storytellers
CLUB

FIND US ON



meet@minds-club.com
+91-7507113066

THE STAY

BOUGAIN VILLEA TEA RESORT, KURSEONG




Kurseong which is a bustling little hill town located in Darjeeling district.

How to Reach -

 Nearest Airport - Bagdogra (IXB) - 40 kms (1 hr 30 min)

 Nearest Railway - New Jalpaiguri (NJP) - 45 kms (4 hr 30 min)

 Nearest Bus - Bagdogra & New Jalpaiguri, (5 hr 15 min)

 Taxi - We can assist you in booking a taxi for you.